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HeartHealthyWomen.org does not disclose, give, sell, or transfer any personal information about visitors to the HeartHealthyWomen.org web site, unless required by law or court order. We will not collect any personal information about you when you visit our Web site (other than the standard information automatically collected and stored in the Web server's logs) unless you choose to provide it to us.

Detailed information regarding server logs, and voluntary submission of personal information, "cookies", and security is provided below.

### **Information Collected and Stored Automatically**

If you do nothing during your visit but browse through the Web site, read pages, or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally. We automatically collect and store only the following information about your visit:

- Your computer's Internet Protocol (IP) address. (An IP address is a number that is automatically assigned to your computer whenever you go on the Web.)
- The domain from which you access the Internet (for example, aol.com, if you are connecting from an America Online account).
- The Internet address of the Web site, if any, from which you came to our site (for example, www.nih.gov if you come to our Web site by clicking a link on the National Institutes of Health Web site).
- The date and time you arrived at our site and how long you spent visiting the site.
- The name and version of your computer's operating system and browser: for example, Windows 95/Netscape Navigator 4.5. (This information is supplied automatically by your computer.)
- The pages you visit.

We use this information to help us make the site more useful to visitors -- to learn about the number of visitors to our site and the types of technology our visitors use. Unless it is specifically stated otherwise, no additional information will be collected about you.

## **If You Send Us Personal Information**

HeartHealthyWomen.org has a voluntary registration process. During registration, users are asked to give certain personally identifiable information, including their name, e-mail address, city, state, country, zip/postal code, and classification (i.e., healthcare professional or patient). Users may always choose whether or not to provide any additional personal or demographic data.

We collect personally identifiable information for the following reasons:

1. To better understand who is using HeartHealthyWomen.org.
2. To further refine the Site's content to match the interests of its users.
3. To communicate with users about features, services, or updates to the Site, if the user chooses to receive such notification (see Choice/Opt-out below).

If you choose to provide us with personal information, either by E-mail or by filling out a form and submitting it to us through the Web site, this information will not be released, disclosed, sold, or transferred to any outside source unless required by law or court order.

Occasionally, we use pop-up forms to obtain feedback from visitors on how well the site is meeting their needs. Any time this happens, you are free to close the window and resume browsing; you are not required to provide any information in order to use this site.

## **If You Send Us E-mail**

If you send us E-mail, we will collect and store your E-mail address and the content of the E-mail, including any personal information you chose to include, and will use it only to respond to your request quickly and accurately. However, E-mail is not necessarily secure against interception.

## **If You Fill Out Online Forms**

We may from time to time post forms on the website where you actively enter your personal information. We use this personal information to provide you with the latest health and research information.

### **Cookies**

Some pages on this Web site employ "cookies." A cookie is a small file that a Web site transfers to your computer's hard disk to allow the server to "remember" specific information about your session while you are connected. Requests to send cookies are not designed to collect information about you, but only about your "browser session." The cookies make it easier for you to use the dynamic features of our Web site. The cookies and the information about your session are automatically destroyed shortly after you close your browser. The information is not permanently stored on your computer. We do not collect personal information about you except as described above.

In the future, we may run customer satisfaction surveys that employ persistent cookies, which are not destroyed when you close your browser. Participation in this data collection effort is completely voluntary, and failure to respond will in no way affect your ability to access any part of our Web site. The information from the survey will be used by CRF solely for the purpose of improving our Web sites.

### **Links to Other Sites**

Our Web site has links to many other organizations. Once you follow a link to any other site, you are subject to its privacy policy.

### **Your Consent**

By using our Web sites, you consent to the collection and use of this information by HeartHealthyWomen.org as described in this document. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

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